



Privacy Policy for Bottom Line Ireland

Last Updated: 25th March 2026

1. Introduction

Bottom Line Ireland ("we," "us," or "our") is committed to protecting and respecting your privacy. This policy explains how we collect, use, and protect your personal data when you visit our website www.bottomlineireland.ie or use our consultancy services.

2. Who We Are (Data Controller)

Bottom Line Ireland is the data controller for the personal information collected through this website.

- **Business Name:** Bottom Line Ireland
- **Address:** Bottom Line House, Sallins, Co. Kildare
- **Phone:** 085 7877196
- **Email:** KarlKinsellaBL@outlook.ie

3. Information We Collect

We may collect and process the following data:

- **Contact Information:** Name, email address, phone number, and company name provided via our contact or enquiry forms.
- **Usage Data:** IP address, browser type, and pages visited, collected through cookies and tracking technologies to improve our website.

4. Why We Collect Your Data (Legal Basis)

We process your data under the following legal bases:

- **Consent:** When you voluntarily submit an enquiry form.

- **Contractual Necessity:** To provide the cost-saving consultancy services you have requested.
- **Legitimate Interests:** To manage our business and respond to your queries.

5. Third-Party Sharing

We may share your information with our trusted partners (such as **Dojo, YouLend, or Pinergy**) only when necessary to facilitate the services you have requested. We do not sell your personal data to third parties.

6. Data Retention

We retain your personal data only for as long as is necessary to fulfil the purposes for which it was collected or to comply with legal obligations.

7. Your Rights

Under the GDPR, you have the right to:

- **Access** a copy of the data we hold about you.
- **Rectify** any inaccurate or incomplete information.
- **Erase** your data (the "right to be forgotten").
- **Object** to or restrict the processing of your data.
- **Withdraw Consent** at any time where processing is based on consent.

To exercise these rights, please contact us at **KarlKinsellaBL@outlook.ie**.

8. Cookies

Our website uses cookies to enhance your browsing experience. You can manage your cookie preferences through our website's cookie banner or your browser settings.

9. Complaints

If you are unhappy with how we handle your data, you have the right to lodge a complaint with the **Data Protection Commission (DPC)** in Ireland via www.dataprotection.ie.