



Cookie Policy for Bottom Line Ireland

Last Updated: 26th March 2026

1. What Are Cookies?

Cookies are small text files that are placed on your computer or mobile device by websites that you visit. They are widely used to make websites work more efficiently, as well as to provide information to the owners of the site.

2. How We Use Cookies

Bottom Line Ireland uses cookies to improve your experience on our website, www.bottomlineireland.ie. We use them to:

- Ensure the website functions correctly (e.g., security and form submission).
- Understand how visitors interact with our site (e.g., which pages are most popular).
- Remember your preferences.
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3. Types of Cookies We Use

We categorize our cookies as follows:

- **Strictly Necessary Cookies:** These are essential for you to browse the website and use its features, such as accessing secure areas or using contact forms. The website cannot function properly without these cookies, and they do not require your consent.
- **Analytics/Performance Cookies:** These cookies collect information about how you use our website, like which pages you visit most often. This helps us improve how the website works. These cookies require your **prior consent** before being placed.
- **Functional Cookies:** These allow the website to remember choices you make (such as your language or the region you are in) to provide enhanced, more personal features.

- **Marketing/Targeting Cookies:** These are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user. We only use these if you have given us your explicit consent.

4. Managing Your Cookie Preferences

You have the right to choose whether or not to accept cookies. When you first visit our site, a **Cookie Banner** will appear allowing you to:

- **Accept All:** Consents to all categories of cookies.
- **Reject All (Non-Essential):** Only essential cookies will be placed.
- **Customize:** Select specific categories you wish to allow.

You can also change your browser settings to block or delete cookies. Please note that disabling certain cookies may affect the functionality of our website.

5. Consent Duration

In line with DPC recommendations, your cookie consent status will be remembered for a maximum of **6 months**, after which you will be asked to reaffirm your preferences.

6. Contact Us

If you have any questions about our use of cookies, please contact **Karl Kinsella** at **KarlKinsellaBL@outlook.ie** or call **085 7877196**.